

M.Com (International Business)

ABOUT THE PROGRAMME:

M.Com (IB) is a four semesters, full time UGC and Bangalore University recognized programme. It is designed to sculpt a student in a way that enhances their abilities towards early career Post Graduate Employment within globally influenced Organizations. This course offers unique opportunities for students to pursue their studies in a dynamic learning environment. The curriculum is designed in a manner to improve the skills as well as capabilities of the candidate to take part in international businesses. It includes an option for students to study and acquire dual qualification namely PGD (Post Graduate Diploma) in the field of specialization i.e., Finance, Business Administration, Human Resource, Marketing, Capital & Commodity Market, International Business and tourism alongside M.Com (IB) degree

OBJECTIVE:

- To train and develop the candidates to hold Managerial positions in the field of International trade and Business.
- To provide an edge with a combination of international oriented subjects along with core Commerce papers.
- To train the students to hold Multi level Positions in the field of business.
- To develop skills necessary to deal with real time situations and finding solutions to complex problems
- It facilitates an all-round development of the student by sensitizing towards the ethical and social needs of the society.

ELIGIBILITY:

- i. Graduate in any discipline with minimum of 50% marks.
- ii. Candidates with industry experience will be preferred. MAT score of more than 700 is accepted and exemption granted from College Admission Test. Such candidates have to attend a personal interview.

DURATION:

Duration of this course will be two academic years divided into four semesters.

The classes will start at 08:00 hours and continue till 16:00 hours with one hour lunch break from 13:00 to 14:00 hours

SALIENT FEATURES OF THE COURSE:

1. The course enables a student to develop not only in academics but also in value added programme and extension activity through embedding these pillars in the system.
2. Relative importance of subjects of study and activities are quantified in terms of credits.
3. The course has inbuilt provisions to learn a skill based paper based on their specializations.
4. From induction to graduation the curriculum is designed to encourage students to address challenges in a reflective manner.

5. Specialization is available in Accounting, Finance, Taxation, Human Resource, Business Administration, Capital & Commodities Market with PGD.
6. Inputs from industry experts are a crucial part of the course. They facilitate access to applied knowledge.
7. Students will have compulsory paper presentation in State Level and National level Seminars, Corporate Internships, Teaching Practice and Dissertation.
8. Regular sessions on SPSS, Quantitative Techniques and Logical Reasoning, case study analysis, Analysis of Current Business and Economics, Managerial Communication as part of curriculum for students' professional and personal development.
9. Inputs from industry experts are a crucial part of the course. They facilitate access to applied knowledge.
10. Expanding global partnerships with universities across the world currently with Dulles University, Virginia, USA facilitates students to build upon global business knowledge through study tours and internships.
11. Students are required to devote time to internship and placement activities and are encouraged to take up part time assignments.
12. Choice Based Credit System is adopted for the M.Com Course with Cumulative Grade Point Average for Evaluation.
13. Option to study more than one Foreign Languages during the course.
14. Students have the opportunity to work for companies based in USA, UK based on their choice during the course.
15. Foreign Trips are arranged for International Exposure towards manufacturing sector, logistic and supply chain.
16. Provision to pursue Certificate Courses in French Language, Finance Modeling, Security Analysis and Portfolio Management, Graphics Designing.

17. International Business has been listed as the topmost specialized program of management under 'Hot Opportunities' in 'ASPIRE', an 'India Today' publication.
18. Regular sessions of Tally & Excel, English Pronunciation, SPSS, Group Discussions, Mock personal Interviews, Presentation, Seminars, Case Studies, Quantitative Analysis, Data Interpretation & Verbal Ability as part of regular course for students' professional and personality development.
19. Engagement in programs of social concerns, psychometric tests, art therapy, counseling sessions, presentation skills and personality grooming
20. Compulsory rural exposure programme as part of extension activities.
21. Compulsory Industrial Visits are also organized as part of the curriculum.

TEACHING PEDAGOGY

- Lectures
- Seminars, Guest Lectures and Workshops
- Web based Learning
- Experiential Training Programmes
- Case Studies and Presentations
- Group Discussions
- Panel Discussions
- Role-Plays

EMPLOYMENT AREAS

- Public and Private sector Organizations
- Investment Companies
- Supply Chain and Logistics Management Companies

- Import and Export Companies
- International Consulting Firms
- Multi-National Corporations
- Banking Sectors
- Research Associations
- Educational Institutions